

Head to Head

Students jump on iBandwagon

by Sarah Jarrett, *Smoke Signal* Editor

In the past decade, smartphones have become more and more prevalent as our society's new system of communicating. As of July 12, 2011, 35% of Americans own smartphones, according to a Pew study. "There's an app for that," is heard constantly, made popular by iPhone's unbeatable advertising campaign.

Despite this advertising campaign, which cost the company a total of \$691 million in the year 2010 alone, many smartphone owners still choose to own Android phones instead. Many smartphone users even hold the opinion that iPhones are inferior to other phones.

Senior Alex Woods says, "Apple's products are the same thing every time; single core processor phones running an interface so simple a monkey could make it in a week. Yes, they have millions of apps, but considering over 70% of those must [be paid] for, it's not really worth it. You also have to consider the fact that the iPhone still does not run 4G."

Woods elaborates more on the benefits of owning an Android phone. He says, "Android phones have been running dual core and are nearing tri core processors here soon. They are all starting to have 4G connectivity standard. The android market, while not as deep as the iPhone market, has over 80% of its apps free of cost while only about 30% of iPhone apps are free."

Sophomore Casey Brown says, "Android's so much better. Most everything in the Android app store is free too."

"[iPhone users are] almost a cult," says system administrator for the Town of Smyrna, Patricia Jarrett.

Woods concludes, "So in the end, it's obvious the Android devices and their state

of the art interfaces and operating systems sweep the iPhone vs. Android debate."

Cell phones are becoming more and more advanced throughout the years. Smart phones are becoming popular and there is a wide variety. The main controversy is between the Droid market and the iPhone's. Which one is really the best of the best?

#TeamiPhone

The head to head battle of the Droid and iPhone are becoming more popular because they both are the hottest things on the market. Team iPhone is becoming more popular as Mac is coming out with new phones every year, and improving the slightest things on their product. The iPhone's are incredibly fast, have superb displays, and come loaded with multimedia features. The iPhone has a better display, camera and camcorder than the Droid. It also is strong in data-speed and voice-quality throughout reviews. According to PCworld.com, the iPhone has more advantages than the Droid and they are more users friendly.

I asked some students and teacher why they chose the iPhone and they said it's very user friendly. Reema Patel, 12th grade, says, "It keeps me organized through my busy day, it has more games, a wide variety of apps in the app store, and the screen is better because my old Droid would lock up and I wouldn't be able to unlock it." Reema has had both a Droid and iPhone and she said that she likes the iPhone, and she's very happy with it. Even the teacher's are more impressed with the iPhones and how it helps them get organized.

Mr. Aymett, band director, says, "The iPhone is very consistent. It's a great user experience, and of course it goes well with my Macbook and iPad."

There it is, team iPhone is the better choice for cell phone satisfaction, they may be pricey but it's worth the bucks!